

## CHRIS CHAO SU 蘇超

### Curriculum Vitae

Emerging Media Studies  
College of Communication  
Boston University  
MA, 02215

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### EDUCATION

- Ph.D.            Communication, The Chinese University of Hong Kong, 2018  
Dissertation: *Control or Being Controlled? How Mobile Logistical Media Affect Individual's Time Conception at Workplace*  
Supervisor: Prof. Francis Lap Fung Lee
- M.A.            Educational Communication Technology, New York University, 2014  
Thesis: *Interactive Device and Mobile Design in Museum Space*  
Supervisor: Prof. Ricki Goldman
- B.A.            Journalism & Minor in Computer Science, Wuhan University, China, 2012

### PROFESSIONAL APPOINTMENTS

- present        Assistant Professor, Emerging Media Studies  
College of Communication, Boston University, USA
- 2018-2020    Postdoc, The Peoples' Internet Project  
Department of Communication, University of Copenhagen, Denmark
- 2016-2017    Visiting Scholar  
Media Studies, University of Amsterdam, The Netherlands

### PUBLICATIONS

**Refereed Journal Articles** (<sup>E</sup> - Equal first-authorship)

- 2021 Zhang, X., **Su, C.C.** (accepted). Transnational media consumption dissonance and ambivalent sexism: How American and Korean television drama consumption shapes Chinese audiences' gender-role values. *International Communication Gazette*.
- 2021 Zhou, B.<sup>E</sup>, **Su, C.C.**<sup>E</sup>, Liu, J. (in press). Multimodal connectedness and communication patterns - A comparative study across Europe, the U.S., and China. *New Media & Society*.
- 2020 **Su, C. C.**, Liu, J., & Zhou, B. Comparative media studies in the digital age: Two levels of digitalization and internet use across Europe, China, and the US. *International Journal of Communication*, 14, 22.
- 2020 Chen, H.T., Guo, L., **Su, C.C.** Network agenda setting, partisan selective exposure, and opinion repertoire: The effects of pro- and counter-attitudinal media in Hong Kong. *Journal of Communication*, 70 (1), 35-59.
- 2019 Chen, Z.<sup>E</sup>, **Su, C.C.**<sup>E</sup>, & Chen, A.F. Top-down or bottom-up? A network agenda-setting study of Chinese nationalism on social media. *Journal of Broadcasting and Electronic Media*, 63(3), 512-533.
- 2019 **Su, C.C.**, Zhang, X. Circulating mobile apps in Greater China: Examining the cross-regional degree in App markets. *International Journal of Communication*, 13, 2355–2375.
- 2018 Guo, L., **Su, C.C.**, & Li, H. Effects of issue involvement, news attention, knowledge, and perceived influence of anti-corruption news on Chinese students' political participation. *Journalism and Mass Communication Quarterly*, 92(2), 452-472.
- 2017 **Su, C.C.** & Chan, N.K. Predicting social capital on Facebook: The implications of use intensity, perceived content desirability, and Facebook-enabled communication practices. *Computers in Human Behavior*, 72, 259–268.
- 2016 **Su, C.C.**, Lee, F.L.F., & Lin, G.C. Does site architecture matter? The political implications of public- vs. private-oriented social network sites in China. *Asian Journal of Communication*, 27(2), 134-153.
- 2016 **Su, C.C.** & Huang, Q. How Apple geniuses perform? Interactive performativity and professional performativity among service employees in new technology industry. *Chinese Journal of Computer-Mediated Communication*, 9, 246-262.
- 2016 Guo, L., **Su, C.C.**, & Li, H. The attitudes of Chinese students toward anti-corruption movement and reporting in Mainland. *Twenty–First Century*, 158, 67-85.

**Edited Volumes**

- forthcoming Liu, J. & **Su, C.C.** Speaking beyond China: Comparing communication studies. *International Communication Gazette*.
- 2015 Qiu, J. L., **Su, C.C.**, & Lee, G. Digital media studies in Asia. *Information, Communication & Society*.

**Referred Conference Presentations**

- 2020 Zhou, B., **Su, C.C.**, Liu, J. Multimodal Connectedness and Communication Patterns - A comparative study across Europe, the U.S., and China. Global Communication Division, the International Communication Association (ICA) annual conference, Virtual, May 20-27.
- 2019 **Su, C.C.**, Chen, Z., & Chen, A.F. Top-down or bottom-up? A network agenda-setting study on Chinese nationalism on social media. Mediated Communication & Public Opinion Section, the International Association for Media and Communication Research (IAMCR) annual conference, Madrid, Spain, July 7-11.
- 2019 **Su, C.C.**, Chen, Z., & Chen, A.F. Top-down or bottom-up? A network agenda-setting study on Chinese nationalism on social media. Mediated Communication & Public Opinion Section, the International Association for Media and Communication Research (IAMCR) annual conference, Madrid, Spain, July 7-11.
- 2019 **Su, C.C.**, Tang, L.P., & Chen, H.T. Accentuation or attenuation? How network heterogeneity and cross-cutting discussion moderate the effects of selective behaviors on opinion polarization. Political Communication Research Section, the International Association for Media and Communication Research (IAMCR) annual conference, Madrid, Spain, July 7-11.
- 2019 **Su, C.C.**, Harsh, T., & Wu, A.X. How did the 2016 US presidential election affect the generational gap? A convergence perspective. Countering Online Disinformation Conference, Oslo Metropolitan University, Oslo, Norway, June 7-9.
- 2019 Chen, H.T., Guo, L., & **Su, C.C.** Network agenda setting, partisan Selective exposure, and opinion repertoire: An analysis of partisan media effects on Hongkongers' perception of Hong Kong-Mainland China relationship. Political Communication Division, the International Communication Association (ICA) annual conference, Washington DC, May 24-28.
- 2018 **Su, C.C.** Reimagining mobile marketplaces: A usage-similarity global mapping of app consumption patterns. Communication and Technology Division, the

International Communication Association (ICA) annual conference, Prague, Czech Republic, May 24-28.

- 2018 **Su, C.C.** Social networking sites at Work: Exploring the impact of network composition and the affordance of occupationality. Communication and Technology Division, the International Communication Association (ICA) annual conference, Prague, Czech Republic, May 24-28.
- 2017 **Su, C.C.** How great can Greater China be? A comparative study of the consumption of mobile apps in the Greater China area. The Association for Education in Journalism and Mass Communication (AEJMC) annual conference, Chicago, Illinois, August 9-12. **Top Student Research Paper Award.**
- 2016 Ren, Y.C. & **Su, C.C.** The Americanization of the Chinese experience of depression? An investigation of the media coverage of depression in Mainland China. The National Communication Association (NCA) annual conference, Philadelphia, PA, November 14-17.
- 2016 **Su, C.C.** & Huang, Q. How Apple geniuses perform? Interactive performativity and professional performativity among service employees in new technology industry. China New Media Communication Association Annual Conference, Zhejiang, China, May 12-15.
- 2016 Lei, G, **Su, C.C.**, & Li, H. Issue involvement, news Attention, knowledge, and third-person effect of Mainland China's anti-corruption movement news. KACA & CCA Joint Research Paper Session, the International Communication Association (ICA) Annual Conference, Fukuoka, Japan, June 9-13. **Best Paper Selection.**
- 2016 **Su, C.C.** & Ren, Y.C. A cross-cultural analysis in predicting App preferences: Implications of cultural values and Maslow's human needs. Global Communication and Social Change Division, the International Communication Association (ICA) annual conference, Fukuoka, Japan, June 9-13.
- 2015 Chan, N.K. & **Su, C.C.** Internet memes in social movement: How the mobilization effects are facilitated and constrained in Hong Kong Umbrella Movement. WUN conference: Understanding Global Digital Cultures, Hong Kong, April 25-27.

## **AWARDS & HONORS**

- 2017 Top Student Research Paper Award (1<sup>st</sup> place)  
AEJMC 2017, Communication Technology Division

- 2017 Reaching Out Award, The Chinese University of Hong Kong
- 2016 Graduate Research Grant for dissertation research (\$2000), C-Center,  
The Chinese University of Hong Kong
- 2016 Outstanding Teaching Award, The Chinese University of Hong Kong  
Lion Dr Francis K Pan Scholarship, The Chinese University of Hong Kong
- 2015-2017 Representative of Graduate Students, The Chinese University of Hong Kong
- 2014-2018 Postgraduate Full Scholarship, The Chinese University of Hong Kong

## **TEACHING EXPERIENCE**

### **Boston University**

EM777: Masters Collaboratory Project (Co-Instructor, Spring 2021)

### **University of Copenhagen**

Communication Research Method (Fall 2019)

Digital Research (Fall 2019)

### **The Chinese University of Hong Kong**

Critical Communication Theories (Fall 2016)

Communication Research Method (Spring 2016)

Media and Everyday Life, CUHK (Fall 2015)

## **ACADEMIC SERVICE**

### **Reviewer for Journals**

*New Media & Society*

*Computers in Human Behavior*

*Information, Communication & Society*

*International Journal of Communication*

*Asian Journal of Communication*

*Chinese Journal of Communication*

*Journalism & Mass Communication Quarterly*

## Thesis Supervision

Master thesis (University of Copenhagen, Fall 2019)

Undergraduate thesis (Chinese University of Hong Kong, Spring & Fall 2017)

## Related Work Experience

2010-2011     Marketing Specialist, Games Promotions  
                 Tencent Inc., Beijing, China

## PROFESSIONAL DEVELOPMENT

2018             Data Science Specialization, Coursera

2016             Digital Methods & Social Development Training Workshop,  
                 University of Amsterdam & Chinese University of Hong Kong

2011             Financial Media Workshop, Hong Kong Baptist University

## MEDIA COVERAGE

Su, C.C. (2017, October). How to slow down in an accelerated digital society? *Initium Media*. <https://theinitium.com/article/20171006-opinion-chrischao-app/>.

Guo, L., Su, C.C., & Li, H. (2016, January). How college students think about anti-corruption movement in mainland China? *Ming Pao*. [https://news.mingpao.com/pns/dailynews/web\\_tc/article/20160122/s00012/1453398729893](https://news.mingpao.com/pns/dailynews/web_tc/article/20160122/s00012/1453398729893).

## LANGUAGES

English: Full professional proficiency (TOEFL IBT 116/120)

Chinese: Native proficiency

Danish: Currently learning, low intermediate proficiency